



Automated Personalization

AI-powered experiences ensure that every step of the customer journey is personalized.

10%+ increase in incremental sales



Multiple Touchpoints

Optimized experiences across chat, e-commerce, email, telesales, and SMS supercharge customer acquisition for any brand.

85%+ increased sales over one-dimensional paths



Technology-Enabled Sales Center

Dugout delivers actionable insights from customer conversations to improve agent training and media buying.

Millions of conversations analyzed

Centerfield

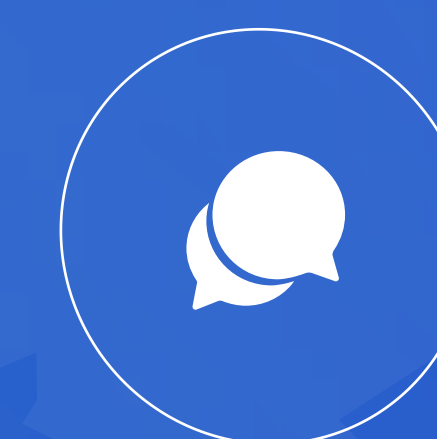
Personalized, AI-Powered Omnichannel Engagement



Experiment Center

Dugout's automated multivariate experiments continually improve consumer experience.

More than 5,000 experiments run to date



Re-engaging Shoppers

When customers abandon their shopping cart, re-engaging via multiple channels drives incremental sales.

15% increased sales with follow-up

Centerfield Engages More Than 200,000 Consumers Every Day Across Chat, Telesales, E-mail, Messaging, and Online Content

